



# ENGAGE & INSPIRE

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A Communication Masterclass

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**INSPIRE GREATER IMPACT**  
LONDON • NEW DELHI • NEW YORK

**maynardleigh**  
associates



**“IT TRULY DIGS DEEP AND TO THE CORE - I KNOW I TOOK SO MUCH AWAY FROM THE TRAINING. SO MUCH THAT I USED IT IN MY SALES MEETING WITH A PROSPECTIVE CLIENT JUST THIS MORNING.”**

*GFT Participant*

Engage and Inspire is a global Communication Masterclass taking place in the U.S.A, India and the UK. This two - day breakthrough course uncovers the principles of how to communicate powerfully in order to get people to engage, and to create the results we want in the world around us.

So much of business success depends on our ability to have a positive impact, to communicate dynamically and to engage people.

We spend more time during our day communicating than any other activity and that only becomes truer the higher up the organisation we operate. Yet so often our conversations are unsatisfactory, misunderstood or highly charged.

Poor presenting and communication skills undermine people’s ability to influence others and is a huge area of waste in many organizations. Since 1989 Maynard Leigh has helped thousands of people to communicate with confidence, and speak with passion and conviction.

Engage and Inspire will leave you feeling inspired, energized and ready to create an impact.



# ENGAGE & INSPIRE

## A Communication Masterclass

No. of Participants: Maximum of 10 Program length: Two days

### TARGET AUDIENCE:

This course is suitable for middle-to upper-management positions, but typically for those who have not yet achieved the title of Managing Director.

**“GREAT COURSE, BETTER THAN ANY OTHER TRAINING COURSE I’VE TAKEN...EXCEEDED MY EXPECTATIONS”**

Jessica Prucnal, Client Manager - GFT

### LEARN TO:

- Communicate dynamically and persuasively
- Deliver your message with impact and authority
- Build influential relationships
- Assert yourself and convey status
- Apply practical principles to all communications.

### FEEL:

- Ready to convey both confidence and conviction
- Encouraged to make your communications count
- Clearer on what works well for you as a communicator
- More empowered about obtaining what you want
- Emotionally ‘in-tune’ with your message and the people receiving it.

### BE MORE ABLE TO:

- Communicate more purposefully and to greater effect
- Make all communications impactful and inspiring
- Gain and hold attention
- Create chemistry and rapport
- Adjust communication to suit different cultures.



**“THE BENEFIT AND EFFECT WAS TREMENDOUS. IT WAS DEFINITELY WORTH EVERY PENNY WE INVESTED. THEY ARE STATE OF THE ART IN WHAT THEY DO.”**

Brano Hosek, Senior Expert of Group Performance - *Deutsche Telekom*

## *“It’s in our bones”*

### **ABOUT MAYNARD LEIGH**

Maynard Leigh delivers outstanding behavioral change programmes in the areas of communication, leadership and teams.

Since 1989 we’ve been pioneering the use of inspiring ideas from theatre, blended with psychological insight and frameworks for organizational change, to create highly intensive development in companies and in people.

Through experiential learning and performance coaching, using accelerated learning techniques in line with the latest neuroscience research, we unlock the creativity, passion and effectiveness of individuals and therefore the organizations.

Whether you want more inspirational leaders, better teams, more effective communications and presentations or a more sustained culture change, we devise solutions that produce results.

Interested in attending Engage and Inspire?  
Please get in touch with us at [contact@maynardleigh.com](mailto:contact@maynardleigh.com)

**“YOU GUYS WEAVE A FORM OF  
MAGIC THAT TRANSFORMS.”**

Paul Clarke, Chief Technology  
Officer - *Ocado*



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